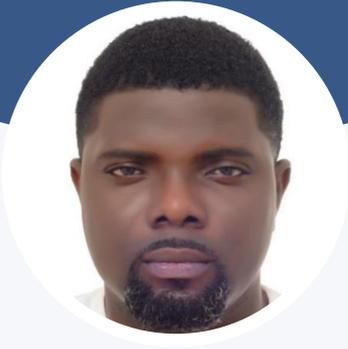


OLUWASESAN KEHINDE OSHIFESO



Personal details



OLUWASESAN KEHINDE
OSHIFESO



tommyleon05@gmail.com



09052996271



Gateway Sparlight Estate, Road
452, Block X3, Magboro, Ogun,
State
121101 Magboro

Skills

Printer and file sharing

Operating office machines such as
computer, fax, scanner and copier

Diligence

Obedience

Confidence

Profile

Highly skilled in operating a variety of office machines such as computer, fax, scanner and copier. To Work With Diligence, Obedience And Confidence Towards Achieving The Organization Goal And Uphold The Dignity Of Your Establishment And Discharge The Duty Assigned To Me Diligently.

Education

Business Administration

Jan 2001 - Dec 2004

Lagos State University

Third Class Upper

Employment

**MARKETING (One Year Industrial
Attachment)**

Jan 2005 - Dec 2005

EIB INTERNATIONAL BANK PLC (Skype Bank Plc), Isolo Lagos

- compile, Sorted, Copied and Filed records of business transactions and also retrieved documents.
- Issued receipts to existing customers
- Lodgement of cheques
- Paying and receiving cash
- Discharged all others duties required of me by my superiors

Customer Service & Record Keeping

Jun 2006 - Dec 2007

HAZONWAO MICRO FINANCE BANK, Oregun Ikeja

- Attend to all customer enquires promptly
- Resolve customer issues and complaints on service related matters
- Processing standing order mandate
- Receive, evaluate and process all customer requests promptly and efficiently
- Process the opening and closing of customers account as required
- Ensure the printing / mailing of account statement to customers as required or specified during accounts setup
- Ensure cleanliness orderliness of work environment
- Execute sales for all customer banking products of the bank
- Discharged all other duties required of me by my superiors

Customer Service

2007 - 2010

PROSPECT INTERNATIONAL TRAVELS & TOURS, ikeja

- Attend to all to customers enquires promptly
- Resolve customer issues and complaints on service related matters
- Execute sales for all customer ticketing processing
- Build and maintain long term profitable relationship with customers
- Deliver efficient and quality customer service consistently
- Maintain a database for collating useful customer information

Marketing

2014 - 2016

FIRST BANK INSURANCE, Ikorodu

- Explains various insurance policies and products to potential and existing clients; guides clients in selecting coverage to best meet their needs.
- Suggests modifications and updates to clients existing insurance policies.
- Builds customized insurance policies and packages to meet clients needs.

Marketing officer

Apr 2018 - Sep 2020

BERTOLA MACHINES AND TOOL LTD, LAGOS

1 Promote Equipment & Services

- Market construction equipment for sale, lease, or rental
- Promote after-sales services, spare parts, and maintenance packages
- Create brochures, catalogs, and product presentations

2 Lead Generation & Client Relations

- Identify and contact contractors, construction firms, and developers
- Build long-term relationships with clients
- Follow up on inquiries and quotations

3 Market Research

- Monitor construction industry trends and projects
- Track competitors' prices and offers
- Identify new market opportunities (infrastructure projects, government contracts)

4 Digital & Field Marketing

- Manage website and social media pages
- Run online ads targeting construction businesses
- Visit construction sites and trade fairs to promote equipment

5 Brand Visibility

- Ensure company branding on equipment, banners, and events
- Organize product demos and roadshows

6 Sales Support

- Work closely with the sales team
- Help prepare proposals and tenders
- Support negotiations with clients

7 Reporting & Analysis

- Track marketing campaign results
- Report leads and conversions
- Suggest strategies to increase sales

Marketing officer

Feb 2022 - May 2024

ARMSTRONG INDUSTRIAL SAFETY GENERAL TRADING COMPANY,
NIGERIA, LIMITED, PORTHACOURT

1 Promote Equipment & Services

- Market construction equipment for sale, lease, or rental
- Promote after-sales services, spare parts, and maintenance packages
- Create brochures, catalogs, and product presentations

2 Lead Generation & Client Relations

- Identify and contact contractors, construction firms, and developers
- Build long-term relationships with clients
- Follow up on inquiries and quotations

3 Market Research

- Monitor construction industry trends and projects
- Track competitors' prices and offers
- Identify new market opportunities (infrastructure projects, government contracts)

4 Digital & Field Marketing

- Manage website and social media pages
- Run online ads targeting construction businesses
- Visit construction sites and trade fairs to promote equipment

5 Brand Visibility

- Ensure company branding on equipment, banners, and events
- Organize product demos and roadshows

6 Sales Support

- Work closely with the sales team
- Help prepare proposals and tenders
- Support negotiations with clients

7 Reporting & Analysis

- Track marketing campaign results
- Report leads and conversions
- Suggest strategies to increase sales